

INNOVATION STARTS WITH INSIGHT



RICOH INNOVATIONS

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Insight. Information. Innovation.

For nearly 70 years, Ricoh has offered the world innovative products designed to enhance productivity within the workplace. Now, working directly with business consumers, Ricoh Innovations can offer you effective information strategies, while conducting the research necessary to develop and test prototype solutions that improve how people interact with information.

Improving the Interaction Between People and Information.

Information is a key component to every business today. The way in which you access, gather, use, transfer, share, distribute, and process that information is integral to your success.

To gain insight into solutions that affect all businesses, Ricoh Innovations works with business consumers to conduct on-site research to observe how information is handled by your staff. Ricoh Innovations uses a variety of techniques such as one-to-one interviews and “shadowing sessions” with managers and key staff.

After two weeks of analysis, participating businesses receive initial recommendations in a brief written report or presentation. This document provides useful insights into how your staff interacts with information, which can help you make decisions about workflow, IT deployment, and work process improvements.

In cases where you and our researchers agree, the study may be extended to include testing a prototype designed through our collaboration and assessing the impact on the information flows within your business. After a short two to three week test, both Ricoh Innovations and your organization are able to confirm if the discussed technology direction will actually meet your needs. The information collected enables your organization to plan a better long-term outcome.

“Working with Ricoh Innovations has led directly to the implementation of new technology and processes which I feel will have significant impact for years to come.”

Jonas Aquino, IT Director
Asian American Recovery Services

Free

Ricoh Innovations will cover all the incremental cost for participation.

Workflow Analysis

Our research will give you new insights into how your people interact with information, and identify ways to increase productivity.

Prototype Solutions

Your participation may lead directly to important workplace solutions designed specifically for today's business. At Ricoh Innovations, we're constantly looking for ways to lower your carbon footprint, resource and energy management for our customers through smarter copier technology.

Confidential

All information is protected by a bi-directional non-disclosure agreement.

Interested business directors
please contact Max McFarland at
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